

Press Release

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THE I LOVE YOUR PROJECT EXHIBITION IN BARCELONA, SPAIN

BARCELONA, SPAIN APRIL 23, 2011: Galeria aDa will host a photo-video installation by THE I LOVE YOU PROJECT May 19-June 4, 2011 in Raval, Barcelona, Spain. Visual artist Debbie T. Davies, sound artist Julius Schon, and film editor Kendall Smith collaborated on the multi-media exhibition which showcases residents of the Raval community saying "I Love You" into a digital microscope camera. This exhibition is the first in a global initiative uniting people within communities suffering internal turmoil by offering them an opportunity to express love within the context of a visual art form.

INFORMATION

Exhibition title: "THE I LOVE YOU PROJECT: Volem un Barri Digne"

Location: Galera aDa Carrer dels Salvador, 8 El Raval, Barcelona Spain 08001. Website: www.ada-bcn.com Tel: 34-93-329-7022 galeria@ada-bcn.com. Director, Isabella Capdevila.

Dates: Opening Reception at Galeria aDa Thursday May 19 2011 8:00pm-10:00pm. Show dates May 19-June 4, 2011.

Collaborators:

- Debbie T. Davies, Visual Artist www.debbiedaviesphoto.com.
- Julius Schon, Sound Artist www.julius Schonphotography.com

- Kendall Smith, Video Editor.

DESCRIPTION

Last March people in barrio Raval could be heard saying “I love you” in Spanish, Catalan, English, French and others at the request of New York artist Debbie Davies. Armed with an electronic microscope she bought for her son she took, over three days, videos of 82 people saying “I love you” in 18 languages for www.THE I LOVE YOU PROJECT.net

The camera creates unexpected images that play with skin tone, contrast, color, and light in unexpected and sometimes uncontrollable ways. Silent videos play with a delay, creating a dreamy quality to the images as people say "I Love You" into the camera in whatever language they prefer.

The exhibition at Galeria aDA will be an immersive experience sharing the beautiful faces and voices of the people who live and work in Raval. On exhibition will be still portraits and video shot by Debbie Davies projected onto a large wall, edited by Kendall Smith. Sound artist Julius Schon captured voices and composed a soundtrack that celebrates the diversity of Raval. The community of Raval has experienced tension due to intolerance and crime. This community houses a large population of immigrants, and is predominantly working class. Through this project, we hope to unite the members of the community, and show Barcelona and the world that change is accomplished through love.

This project is the first in an ambitious global initiative to reproduce this experience in other cities.

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